M MOBILE DOORMAN

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Mobile Doorman Announces Revamped Design For Its Custom-Branded Apartment Management App
Optimized My Unit feed & interactive Marketplace tab headline new user-friendly features for apartment communities across the country

CHICAGO, Dec. 12, 2017 -- Mobile Doorman, the multifamily industry's leading white-label app solution for residents and property managers, announced today the release of Version 3.0 of its popular apartment community management app.

Signifying a leap forward in both design and user experience, the update introduces new features for residents that will mobilize their resident experience and promote engagement within their building community.

"Today's update is the result of a year-long labor of love, incorporating data & feedback from current clients to ensure we're producing an optimal user experience for prospective residents," said Bob Matteson, Founder of Mobile Doorman. "I can't wait for our partners and their residents to begin reaping the benefits from today's update as we continue towards building the best mobile property management app on the market."

In addition to the overall redesign, new functionality and features include:

- **Optimized "My Unit" Feed**: New & time-sensitive updates, such as rent payment, new packages and recent maintenance requests, will now rise to the top of residents' homepages, ensuring important notifications don't slip through the cracks.
- **The Marketplace**: An all-new interactive & customizable panel showcases an expanding number of building & Mobile Doorman-exclusive promotions from local & national brands, categorized for easy navigation.
- **User-Friendly Messages Tab**: Message previews and icon-categorizations make communication between residents & management more streamlined than ever.

To learn more about today's announcement, or what Mobile Doorman can do for your apartment community, visit www.MobileDoorman.com or email Info@MobileDoorman.com to schedule a demo today.

About Mobile Doorman:
Mobile Doorman specializes in developing custom, white-label apps for apartment and condominium communities across the U.S. Our mission is to improve how residents interact with their properties with a convenient, user friendly tool that helps them live smarter while helping property owners manage better, improve retention, and boost their bottom line through nexgen technology. For more information, visit www.MobileDoorman.com.